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Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In the matter of)
)
Review of the Pioneer's Preference Rules) ET Docket no. 93-266

Reply Comments of Accel Partners

Accel Partners is a private venture capital firm with over \$350 million under management, focusing on investments in the telecommunications and software industries. As the attached "tombstone" indicates, we are one of the leading investors in young telecommunications companies, including a number of wireless communications entrepreneurs.

Although we have no affiliation with any Pioneer's Preference recipient, we have been tracking the FCC's process in Personal Communications Services (PCS), along with the evolving policy in Pioneer's Preference, for the last several years. Our early discussions with entrepreneurs seeking a Pioneer's Preference in PCS reflected both uncertainty over the standards for receiving the Preference, as well as naivete on the part of entrepreneurs. Many felt that large numbers of Preferences would be awarded. We declined to invest in four PCS "experimental license" holders in part because of the uncertainty over the Preference rules; our due diligence indicating only a few Preferences would be granted; and most importantly, the high degree of uncertainty over the timing and nature of the FCC's PCS rulings.

When PCS Preferences were (tentatively) granted, the FCC appropriately set the bar high, and chose a select few firms that made significant contributions to the evolution of PCS services in the U.S. That decision was in line with our own expectations: that only the most innovative firms contributing new architectures, significant technological advances, or major new services would be rewarded with the Pioneer's Preference.

While the early impact of the policy and awards has been positive, our view is that the full impact of a well thought out and executed Pioneer's Preference policy will not be felt for some time. Not until early Pioneers have proceeded through the cycle of reaping their rewards will the entrepreneurial community fully appreciate the benefits of innovation in the <u>licensed</u> wireless domain. Most of the focus of wireless innovation among venture capital backed entrepreneurs has been in the area of new unlicensed products (such as wireless LANs) and existing licensed services (such as cellular, SMR and paging).

While these innovations are important and financially rewarding, they do not achieve one of the original goals of the Pioneer's Preference: stimulating new, innovative wireless <u>services</u> enabled by new technologies and new architectures. Investing in new services, or technologies that enable new services, is higher risk because of regulatory uncertainty.

Regulatory Uncertainty

As investors in early stage companies, we are comfortable with "high risk" projects, when those risks are manageable. By backing good people, partnering our companies with large corporations, and facilitating subsequent capital infusions, we help the companies in which we invest overcome the risks inherent in any start-up. But an uncertain regulatory environment is one of the classic unmanageable risks which discourages early stage investments.

No. of Copies rec'd_ List A B C D E The current action contemplated by the FCC - eliminating the Pioneer's Preference - would change the rules in the middle of the process and create exactly the kind of uncertainty which constitutes an unacceptable risk for early stage investors. If the FCC is susceptable to persuasion by large wireless carriers on this issue, what does that mean for the frequencies targeted to small, minority-and women-owned businesses? Indeed, what does it mean to the auction rules as a whole?

PCS Uncertainty

In our discussions with other venture capital firms interested in investing in PCS service providers, we hear echoes of our own uncertainty. With the fluidity of auction rules and technical standards, piled on top of the need to spend equity dollars on securing the license, moving existing microwave holders, building the network, and marketing the service in the face of tough competition, PCS represents a large degree of financial and operational risk. The entrepreneurs who will succeed in such an environment may not be those who sought to develop innovative approaches to PCS. Technical innovation is not only irrelevant to the capital markets considering PCS auction bidding, it may be a negative at this point. Layering technical risks on top of the other uncertainties may not make sense with PCS as currently structured. Thus, it is not surprising that the established European GSM standard is finding adherents among potential U.S. PCS licensees.

By adopting auctions, the FCC has not eliminated the uncertainty that services innovators face with regard to securing a license once their ideas have proven their merit. The Commission has merely substituted multi-dimensional complexity, which is only marginally more manageable for small companies than the chances of the lottery. PCS auctions, or more generally, complex auctions for new wireless services, create an environment that rewards companies with the best lawyers and the deepest pockets, rather than companies with the best ideas and the best technologies.

Conclusion

There's a well known saying in the venture capital industry, that "pioneers are the ones with arrows in their backs." If the FCC choses to abandon its earlier decisions on Pioneer's Preference, or to diminish or charge for the awards, it will be delivering proverbial arrows into three companies that, in their separate ways, met a high standard of innovation. It will discourage future entrepreneurs contemplating innovative wireless services, and most certainly discourage their potential investors. And it will end an important policy of encouraging innovation - awarding licenses rather than slinging arrows - which was, and still is, a good idea.

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